



**Connect with the student, youth & teacher audiences**

**Benefit Partner Packages - ISIC Australia 2020**

# About

## Becoming an ISIC benefit partner

In this document you will find the different benefit partner options available.

It is **free** to join the ISIC benefit program and list your offer on our platforms. We do have a number of paid packages available should you wish to further promote your offer to students, youths and teachers.

Choose from our free, basic, pro and platinum packages to tailor your offer listing and promotion to suit the needs of your business. Choose to add on additional promotional items to further enhance your offer it's visibility to our audience.



# Benefit partnership packages

## Options for ongoing benefits (minimum 12 month commitment)

Choose which package suits you best from the below options. Please note the costs below are for one offer for one year.

		Starter	Basic	Pro	Platinum
<b>Offer listing</b> Visible on: - <a href="http://isic.com.au">isic.com.au</a> - <a href="http://sic.org">sic.org</a> - the ISIC App	<b>Business logo</b>	X	X	X	X
	<b>Image</b> – product or brand image	X	X	X	X
	<b>Company and offer description</b>	X	X	X	X
	<b>Link to website or social platform</b>		X	X	X
	<b>Up to 5 additional images or video content</b> on your offer listings		X	X	X
	<b>Banner advert</b> on benefit listing page promoting your brand *				
<b>Launch promotion of your offer</b> To be completed in the first 3 months of offer launch pending availability)	<b>1 x Facebook &amp; 1 x Instagram posts</b>			X	X
	<b>Additional 2 x Facebook and 2 x Instagram posts</b>				X
	<b>Introduction of your company on the ISIC LinkedIn page</b>				X
	<b>Promotion of your offer in monthly ISIC email newsletter</b>			X	X
	<b>Advert / banner in monthly ISIC email newsletter</b>				
<b>Investment</b>	<b>Total cost including set up fee</b>	\$0	\$250	\$500	\$950

\*Only applicable to listing on [www.isic.com.au](http://www.isic.com.au) \*\*Please note the cost is per offer. If you choose to list multiple offers you should choose a package for each one.

Further information: Listings and offer promotion are published and scheduled upon receipt of your completed benefit partner sign up form and are subject to availability and suitability to the program.

All costs are listed in Australian dollars (AUD) and are exclusive of GST.

# Benefit partnership packages

## Options for limited time benefits (3 or 6 month offers)

		Starter	Basic	Pro	Platinum
<b>Offer listing</b> Visible on: - <a href="http://isic.com.au">isic.com.au</a> - <a href="http://sic.org">sic.org</a> - the ISIC App	<b>Business logo</b>	X	X	X	X
	<b>Image</b> – product or brand image	X	X	X	X
	<b>Company and offer description</b>	X	X	X	X
	<b>Link to website or social platform</b>		X	X	X
	<b>Up to 5 additional images or video content</b> on your offer listings		X	X	X
	<b>Banner advert</b> on benefit listing page promoting your brand *				
<b>Launch promotion of your offer</b> To be completed in the first 3 months of offer launch pending availability)	<b>1 x Facebook &amp; 1 x Instagram posts</b>			X	X
	<b>Additional 2 x Facebook and 2 x Instagram posts</b>				X
	<b>Introduction of your company on the ISIC LinkedIn page</b>				X
	<b>Promotion of your offer in monthly ISIC email newsletter</b>			X	X
	<b>Advert / banner in monthly ISIC email newsletter</b>				
<b>Investment</b>	<b>Total cost including set up fee</b>	\$0	\$1000	\$1500	\$2000

\*Only applicable to listing on [www.isic.com.au](http://www.isic.com.au) \*\*Please note the cost is per offer. If you choose to list multiple offers you should choose a package for each one.

Further information: Listings and offer promotion are published and scheduled upon receipt of your completed benefit partner sign up form and are subject to availability and suitability to the program.

All costs are listed in Australian dollars (AUD) and are exclusive of GST.



# Benefit partnership packages

## Exclusive opportunity for Platinum partners

Become an ISIC Preferred Partner in our 'brands we love' section. Available by quarter, subject to approval by ISIC based on suitability & availability. Strictly limited to six partners per quarter.

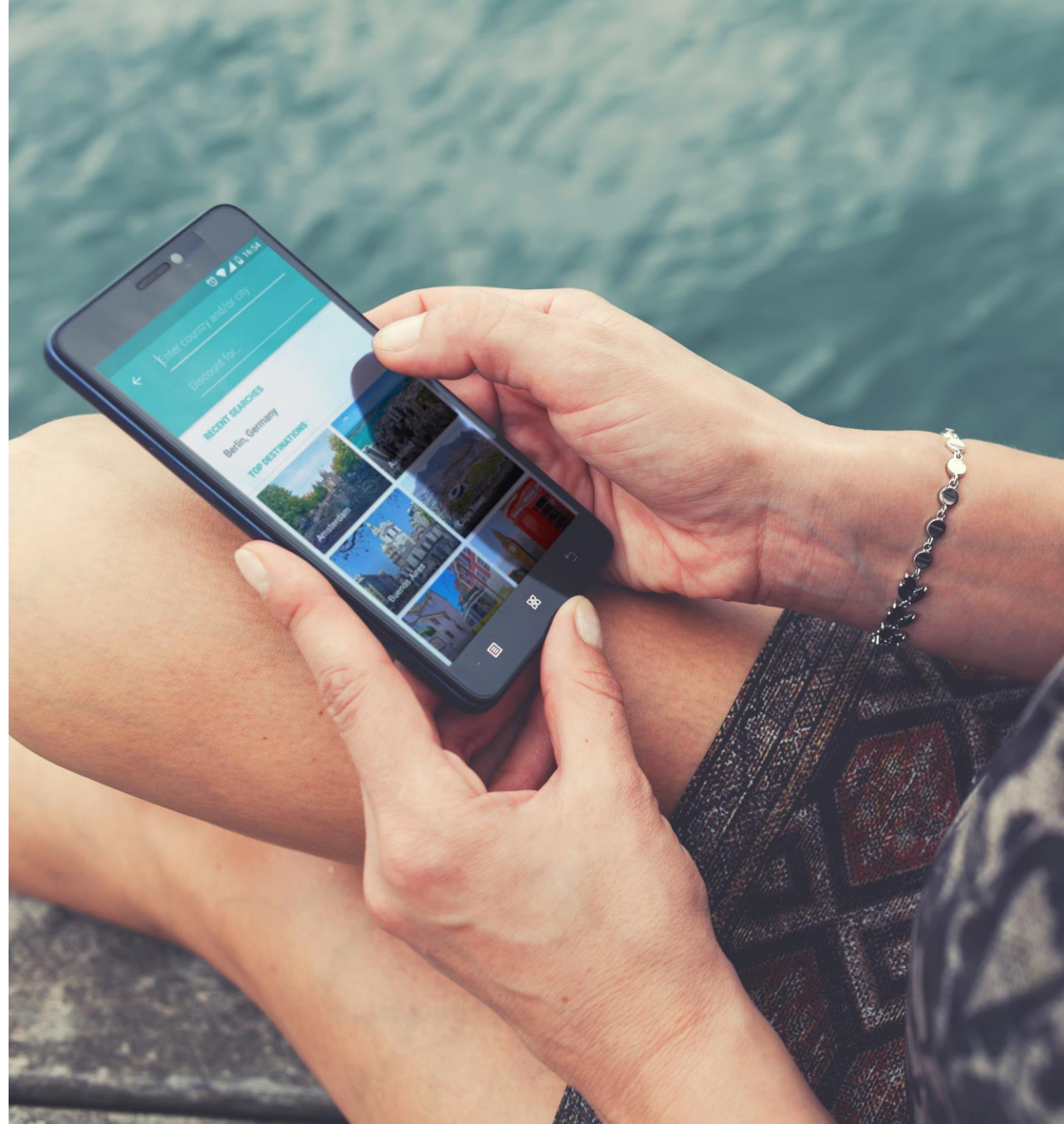
What's included	Starter	Basic	Pro	Platinum
Your offer displaying on first page of discount listings (local website)				\$750 per quarter
Inclusion in quarterly benefit highlights blog article				
Your logo in every monthly ISIC email newsletter in the 'brands we love' title (linking to your offer page on the ISIC local website)				

# How to get started

## Signing up is simple

1. **Decide on your offer and which package you want to choose\***  
e.g. Pro Package / Offer: 20% off online orders
2. **Complete our sign up form** – [click here](#) to sign up or email us at [helloisic@isic.com.au](mailto:helloisic@isic.com.au) to discuss your offer
3. **We'll do the rest** - Give us a little time and we'll get your offer listed

\*All benefits are subject to approval based on suitability to the program and packages are subject to availability.







**Thank you**

**Contact: [helloisic@isic.com.au](mailto:helloisic@isic.com.au) | [www.isic.com.au](http://www.isic.com.au)**